

MARTIN CARES



It is clear that our community has been hit hard over the past several years, especially following COVID-19. In an effort to revitalize the Shreveport area, Martin Specialty Coatings will be hosting a community event from Saturday, April 30, 2022, to Sunday, May 1, 2022. Our goal is to restore several parks and other community locations by utilizing a portion of our professional services: power washing, painting, powder coating, and removal of any stains or unwanted graffiti. As a member of the Shreveport community for the past 75 years, it is our mission to give back to a place that has given so much to us.

I am writing this letter to invite you to partner with Martin Specialty Coatings for this community event. This is an opportunity for our organizations to come together and give back to the Shreveport community that has made our success possible. As a donation to the event, Martin Specialty Coatings will be deploying our professional workforce and we hope that your organization will join us as well. All volunteers will receive a commemorative t-shirt. If you would like to volunteer, please email gbrown@martinsc.com or call 318-686-2400.

In addition to volunteers, Martin Specialty Coatings is also seeking Community Sponsors. Community Sponsors are a crucial component of this project as they ensure success through a monetary donation. Donations will go directly towards supplies needed for the event, and all remaining proceeds will be donated to the Boys & Girls Club and the Shreveport Regional Art Council. As a thank you for your donation, your organization's name will appear on all printed promotional materials for the event.

Dates to Remember

- Deadline to submit form: March 1, 2022
- Deadline to submit funds: March 31, 2022
- Martin Cares Community Event: April 30, 2022 - May 1, 2022
- Wrap Up Party: May 1, 2022 at 3:00 PM

Locations

- Kings Highway Park (Duck Pond)
- Hattie Perry Park
- Fair Grounds Park (Boys & Girls Club)
- Reisor Playgrund

SPONSORSHIP LEVELS

Platinum Sponsor: \$1600

- Logo will be placed in a larger format on printed promotional materials
- Will be included in any and all other forms of promotion for the event
- Commemorative T-Shirt
- Tumbler
- Plaque

Gold Sponsor: \$800

- Name will be placed in a larger font and bolded on printed promotional materials
- Commemorative T-Shirt
- Tumbler
- Plaque

Silver Sponsor: \$400

- Name will be placed in a larger font on printed promotional materials
- Commemorative T-Shirt
- Tumbler

Bronze Sponsor: \$200

- Name will be placed on printed promotional materials
- Commemorative T-Shirt

If you are a Platinum Level Sponsor, please include a copy of your logo to be used on the promotional materials.

Company Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Comments: _____

Forms may be submitted via email to gbrown@martinsc.com or via mail to P.O. Box 19208, Shreveport, LA 71149. Funds will be accepted in the form of check made out to Martin Specialty Coatings with the memo "Martin Cares"